



SPONSORSHIP
& EXHIBITION OPPORTUNITIES

**Future of
Recruitment
Entrepreneurship
Development**

FRED is the heart of opportunities in the Dutch Caribbean.
We connect businesses, organizations, investors, corporates,
governments and talent to explore the future our islands.

Our conference means serious business, but you'll have a lot of
fun along the way!

October 24, 2026 | WTC Rotterdam



FRED Means Business

The heart of opportunities in the Dutch Caribbean — connecting businesses, organizations, investors, governments and talent.

FRED is where corporate innovators, startups, investors, governments, and non-profits unite each year to take another step toward transforming the Dutch Caribbean — through collaboration, partnerships, shared knowledge, and talent.

By sponsoring or exhibiting at FRED, you align your brand with the brightest minds in the region, create lasting connections, and generate quality leads that set your organization up for future success.

Future

Recruitment

Entrepreneurship

Development

Dutch Caribbean

25+

Speakers and Presenters over 2 curated content stages

50+

Exhibitors and Organizations from the Dutch Caribbean and the Netherlands

1000+

Professionals, Leaders and Talent across the region

How Can FRED Help You?

Our mission: inform, inspire, and connect people who love the Dutch Caribbean.

01

Talent Acquisition

Identify and recruit the right candidates for your organization. FRED is the ideal platform to target specific job functions and find your next hire across the Dutch Caribbean.

02

Networking

Discover new connections, reconnect with existing clients and suppliers, and build future partnerships during curated social events throughout both days.

03

Thought Leadership

Take the stage on our curated content platforms to spark conversation and inspire an engaged audience of regional decision-makers and innovators.

04

Brand Awareness

Position your brand front and center at FRED. We offer a wide range of opportunities for all budgets designed to give you maximum, lasting exposure.



Exhibitor Packages

From innovative startups to established market leaders — booths tailored to your goals and budget.

ENTRY

Display

€2,800

- ✓ Exhibition space (4m²)
- ✓ Electricity & lighting
- ✓ Printed back panel
- ✓ Company page on fredexpo.com
- Mention in marketing
- Speaking opportunity
- Additional mentions
- Logo on tote & team shirt



MOST POPULAR

Statement

€4,800

- ✓ Exhibition space (8m²)
- ✓ Electricity & lighting
- ✓ Printed back panel
- ✓ Company page on fredexpo.com
- ✓ Mention in marketing
- ✓ Speaking opportunity
- Additional mentions
- Logo on tote & team shirt



PREMIUM

Impact

Upon request

- ✓ Custom exhibition space
- ✓ Electricity & lighting
- ✓ Printed back panel
- ✓ Company page on fredexpo.com
- ✓ Mention in marketing
- ✓ Speaking opportunity
- ✓ Additional mentions
- ✓ Logo on tote & team shirt



Image of concept design and subject to Impact Partner's custom design.

Speaking Opportunities

Share your vision with over 1,000 professionals, leaders, and talent.



Stage Formats

- Standalone Keynote (30 min; Main Stage)
- Fireside Chat (20 min; Main Stage)
- Panel Session (20 min; Main Stage)
- Show & Tell (15 min; Main Stage)
- Workshop (45 min; Meeting Room for up to 40 people)
- Workshop Extension (+45 min)



How It Works

- 2 curated content spaces available (Main Stage and Meeting Room)
- Co-develop your session with the FRED team
- Sponsor co-responsible for promoting their session
- Content reviewed for relevance and quality
- All speakers and presenters listed on www.fredexpo.com and mentioned in communications

CONTENT THEMES

Talent Acquisition

Development

Tech & Innovation

Culture & Diversity

Business & Investment

Dutch Caribbean



BDO

Great

Our Core Values

C - Commitment

A - Accountability

R - Respect

Service

#apfa @CMAA

Connect & Stay Top of Mind

We fast-track the connections — you leave a lasting impression.



Company / Industry Event(s) Side-event

- + Exclusive branding
- + Partner(s) mentioned in all communication
- + Exclusive by invite-only event
- + Access to guest list
- + Pricing upon request



Closing Drinks Post-event

- + Exclusive branding at Closing Drinks
- + Partner mentioned in all Closing Drinks communication
- + Exclusive event area near entertainment
- + End on a high note with the full FRED audience
- + Pricing upon request



Coffee with Friends Pre-event

- + Exclusive branding at the Coffee with Friends moment
- + Partner mentioned in all event communication
- + 2-hour curated morning event
- + Private area with access to guest list
- + Pricing upon request



Company One-on-One Interviews Post-event

- + Scheduled one-on-one interviews with candidates
- + Dedicated company space
- + Ten 40 min interview slots per interview desk
- + Coordinated and assistance provided by FRED
- + Pricing upon request

CUSTOM SPONSORSHIPS

We can create custom networking moments, side events, and branded experiences tailored to your goals. Contact us to discuss options.

Branding Opportunities

From logo placements to high-visibility signage — options for every budget, maximum lasting impact.



On-Site

- FRED Registration branding
- FRED Talk stage branding
- Branded banner on expo floor
- Logo on tote bags
- Branded lanyard
- Logo on team shirts



Online

- Sponsored social media posts (x3)
- Sponsored reel (x1)
- Sponsored newsletter feature
- Mention in partner newsletters
- Company page on fredexpo.com
- Logo in event email campaigns



Past Participants

A cross-section of the Dutch Caribbean's most influential organizations — all united at FRED.



ABC Compas ● Algemeen Pensioenfonds Aruba ● Algemeen Pensioenfonds van Curaçao ● Algemene Rekenkamer Aruba ● Analytisch Diagnostisch Centrum ● Aqualectra ● Aruba Airport Authority
Aruba Bank ● Aruba Investment Bank ● Aruba Marriott ● Aruba Marriott Resort & Stellaris Casino ● Aruba Tourism Authority ● Atlas Fund Services ● Audit Team St. Maarten ● Ban Boneiru Bek
Baker Tilly ● Banco di Caribe ● BDO ● BearingPoint ● Benevolent Foundation Saba ● Berenschot ● Blue Bay Curacao Golf & Beach Resort ● Bonaire Chamber of Commerce ● BONHATA
BZSE Attorneys at Law ● Carib Intertrans ● Centrale Bank van Aruba ● Central Bank van Curaçao en St. Maarten ● Citco ● College Financieel Toezicht ● Corendon Hotels & Resorts ● CR38TE
Croon Caribe ● Curacao Airport Partners ● Curaçao Medical Center ● Curaçao Pilots Organization ● Curaçao Ports Authority ● Curaçaosche Droogdok Maatschappij ● Curoil
Damen Shiprepair & Conversion ● Dammers Group ● Decos ● Deloitte ● Departamento Progreso Laboral ● Dutch Caribbean Air Navigation Service Provider ● Eigen Woning Plan Caribbean ● Ennia
Ernst & Young ● Fernandes Group ● First Caribbean International Bank ● Gemeenschappelijk Hof van Justitie ● Girobank ● Gobiernu di Koursou ● Grant Thornton Dutch Caribbean Guardian HBN
Law ● HBM Group ● Horacio Oduber Hospital ● Hyatt ● I AM Consultancy ● I AM Recruitment ● IBIS Management ● Iberostar ● Ictual ● Infotrans ● Instituto Medico San Nicolas Janssen de Jong
Caribbean ● Kas di Korsou ● Kiva ● Kooyman ● KPMG ● Kustwacht Caribisch Nederland ● Maduro & Curiel's Bank Group ● Marriott ● Medical Laboratory Services
Mental Health Caribbean ● Mental Health Foundation St. Maarten ● Ministerie van Economische Ontwikkeling Curaçao ● Ministerie van Financiën Curaçao ● NetPro Group
Openbaar Licham Bonaire ● Openbaar Lichaam St. Eustatius ● Openbaar Ministerie Curaçao, St. Maarten, BES ● Orco ● Papagayo Resort ● Pinnacle ● PricewaterhouseCooper
Princess Juliana International Airport St. Maarten ● Pro-Tec Mechanical Contractors Aruba NV ● Refineria Isla ● Rijksdienst Caribisch Nederland ● Saba Health Care Foundation ● Santa Barbara
Beach Resort ● Sentro Aksesu Boneiru ● Setar ● SIMIA ● Smith & Nephew ● SOAB ● Sociale Ziektekostenverzekering ● Softex ● Spigtoff ● SQL Integrator ● St. Elisabeth Hospitaal ● St. Maarten
St. Maarten Bureau Telecommunicatie en Post ● St. Maarten Government ● St. Maarten Harbour Group of Companies ● St. Maarten Laboratory Services ● St. Maarten Medical Center ● Staatsolie
Stichting Belastingaccountantsbureau ● Stichting Overheidsaccountantsbureau ● Telem Group ● The Public Entity of Sint Eustatius ● The Ritz Carlton ● TNO ● Unified St. Maarten Connection
UTS ● VanEps ● Via Medica ● VANEPS ● Water- en Energiebedrijf Aruba ● White Yellow Cross St. Maarten ● Zorg en Jeugd Caribisch Nederland



GET INVOLVED

Ready to Make an Impact?

Register your interest today and future-proof your organization at FRED 2026.
Let's build something great together.

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Curaçao

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